

## **Where Interior Design meets Fashion. Italian Style**

Room B6.34

Monday

9:00-13:00 "prof. Conconi Presentation of the course, Program, Concept model and Brain storming chart"

14:00-18:00 "prof. Pandolfi Mood board chart"

Tuesday

9:00-13:00 "prof. Conconi Top Brand analysys, Chronological case history of fashion firms, A Fashion firm and it's trade policy"

14:00-18:00 "prof. Pandolfi Essay on a Firm presentation: choosing a maison and its history; concept model drafts (A4)"

Wednesday

9:00-13:00 "prof. Conconi Concept model sketching in groups"

14:00-18:00 "prof. Pandolfi Concept model development in groups"

Thursday

9:00-13:00 "prof. Conconi Final Concept model and panels (4 in A2) development"

14:00-18:00 "prof. Pandolfi Final panels and video development"

Friday

9:00-13:00 "prof. Pandolfi Final review of the Concept model"

14:00-18:00 "prof. Conconi Presentation of Concept models, panels and videos"